

- **Exhibiting at IBC?**
- **Do you need to promote your product to key executives in the US and Europe.**
- **Are you demonstrating something new and need to get attention ?**
- **Need to build awareness in advance of the show -**
- **Keen to use the power of video to get your message across?**
- **We can Help!**

Co Hosted - IBC Video Channel

Broadband TV News and **Broadband Technology Report (BTR)** are combining forces to offer IBC exhibitors a promotional opportunity that harnesses the power of video to get your pre show message across.

Work together with us and we will shoot a studio quality 30-second promo about your IBC show offer.

*Need to show technical charts and graphics? No problem.
Need a professional voice narration? We have it covered.*

We will work with you to get the message right, and then create an ad in our purpose build studio.

Once created your video will be featured with others on a dedicated IBC Video Channel hosted on **Broadband TV News** website [www.broadbandtvnews.com] and **BTR** [www.btrreport.net]

These market-leading publications have a trusted trade audience on both sides of the Atlantic. Broadband TV News brings you 67,000 unique visitors* every month plus 10,500 unique monthly visitors from BTR.

What better ways to generate advance interest and build exhibition footfall.

Want to find out more?

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