

WELCOME!

“All about Format Recognition and Protection: FRAPA”

THE MISSION

FRAPA is the home of international format business
by providing protection and information for
producers, creators, distributors and broadcasters all
over the world!



THE MEMBERS, A HOME FOR EVERYBODY

More than **150** creators, broadcasters and producers from all over the world; Endemol, Fremantle, ITV Studios various Producers Alliances, Start TV China, Mongol TV etc.

1 – FORMAT PRICE CALCULATOR

Do you want to know what your format is worth?
The Price calculator is designed to assist you with
your format-fee proposal

FRAPA Services

Budapest, 25th of June 2013



- **Territory** (country, region)
- **Frequency** (daily, weekly, special, etc.)
- **Length** (half hour, hour, two hours)
- **Time Slot** (day time, access prime time, PT, Late PT)
- **Broadcast** (free TV, pay TV)

FRAPA Format Price Calculator

Budapest, 25th of June 2013

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2 – CONTRACT GENERATOR TOOL

With our contract generator based on the review of most standard format license and option contracts currently used, members will have access to this standard contract form where they will be able to add, delete and modify clauses according to their needs

FRAPAs Services

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Contract Generator: 2 Options

- Quick version (a selection of deal elements)
 - Extended version (full contract)

FRAPAs Contract Generator Tool

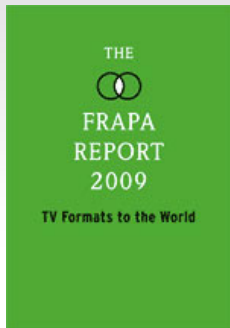
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3 – BIBLE GENERATOR

FRAPA Members can download a format bible template for their gameshow,
reality & factual and scripted formats

Increasing need for 'formats that travel' to be accompanied by top-quality
'bibles'

A click of a button will give you instant access to an industry-standard
template



4 – REPORTS



•2009: TV
Formats to
the World



•2011:
Protecting
Format
Rights

**FRAPA
Members can
download the
reports FOR
FREE**

FRAPAs Services

Budapest, 25th of June 2013

HEADLINES: TV Formats to the World

- 445 original formats found their way to foreign screens
- Production volume generated by traded formats has grown in from **€ 6.4bn** (2002-2004) to **€ 9.3bn** (2006-2008)
- UK still leading in the number of formats exported, followed by USA and The Netherlands

FRAPAs Reports

HEADLINES: TV Formats to the World

- Countries like Germany, Spain and Italy jumped on the bandwagon and are keen to improve their format business;
- Format global heavyweights like Endemol and Fremantle face growing competition from many new players;
- Talent shows, studio game and quiz shows are the top earning genres, along with make-over/coaching shows;

FRAPAs Reports

Budapest, 25th of June 2013

HEADLINES : Protecting Format Rights

- 40 reported judgements were examined covering copyright, unfair competition, breach of confidence and trade mark disputes;
- In most cases format creators successfully enforced their rights by relying on a suite of different laws;
- The report positively revealed that format creators are enjoying increasing success in cases of unfair competition

FRAPAs Reports

Budapest, 25th of June 2013

5 – DISPUTE RESOLUTION

- Delays, costs and burdens of litigation are damaging;
- In close cooperation with UN Agency WIPO, FRAPA provides mediation between parties involved in disputes;
- In 80% of the disputes FRAPA has been able to steer the warring parties to a mutually agreed and signed solution;
- Only FRAPA Members get this benefit up to 50% discount on administration fees;

FRAPAs Services

WIPO Mediation and Expedited Arbitration Rules for Film and Media

WIPO Rules offer private out-of-court mediation and expedited arbitration procedures that can either be combined or used independently at the parties' choice. FRAPA members profit up to 50 % discount on WIPOs services:

- **Mediation**
- **Arbitration**
- **WIPO Film and Media Panel**
 - **Model Contract Clauses**

6 – FORMAT REGISTRY

The registration service offers undeniable and irrefutable proof that the format existed at a certain moment in time

'Who came up with the format first?'

'Can you prove it?'

If the person has registered his work with FRAPA we can answer these questions and prove it in court. The rest is up to the judge.

Paper Format Registry

FRAPA has registered more than 1200 formats on paper

This service is free for members only
(against return mail costs only)

FRAPAs Format Registry

Budapest, 25th of June 2013

Online Format Registry

An online registration service in ready per October 2013

Discount for members

Also accessible to non-members

FRAPAs Format Registry

Budapest, 25th of June 2013

7 - Hotline

If you need help or information on licences, contracts or any other format related topic, members can contact the
FRAPA Hotline:

+31 (0) 20 262 38 89

or

find more information on
www.frapa.org



C21 FRAPA Media Format Awards

2003: FRAPA Format Awards launched in at the Monte Carlo TV Festival

2005: the FRAPA Awards moved to the Rose d'Or Television Festival

2007 - ongoing: FRAPA joined forces with C21Media for;

- a) An annual **Format Award** event at MIPCOM
- b) An annual **Gold Award** for Lifetime Achievement at MIPFormats



Costs, process and requirements

FRAPA is a non profit association, seeking to promote the format industry

Annual Fee per 2013 related to the turn over:

Up to 2 millions Euros per year = € 500

From 2 to 10 millions = € 1.000

From 10 to 50 millions = € 2.000

More than 50 millions = € 5.000

Discounts for Producers Alliances



On behalf of the FRAPA Board:



Thank you for your attention!

Budapest, 25th of June 2013

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